About CLAP

Centre for Learning and Advanced Practice (CLAP) is the one of the leading employability quotient development company which is having a legacy of over two hundred thousand hours of Trainings across various industry verticals and academic institutions. CLAP’s unique ideology is to train the individuals to interact with the ecosystem which provides the space for the individuals to implement the learning. So we follow a 360 degree learning & development mechanism to develop a professional out of an individual.

CLAP Campus

CLAP Campus is a unique MBA model designed by the L&D experts at CLAP which redefines the Management Education. The expertise of CLAP is in improving employability quotient which is integrated with management education which can craft a management professional with business acumen, Managerial Skills, Values and Ethics. We redefine the curriculum by creating it as a practice and experience rather than mere classroom learning. CLAP’s renowned academicians & Trainers have done years of integrated research to bring in the best of both Academics & Corporate world. Here at CLAP CAMPUS, students practice what they learn!

www.clapcampus.com
CLAP Campus Established the first CLAP Global MBA programme at East Point Group of Institution which is having a legacy of nearly two decades in providing professional education in various fields including medical, Engineering & Technology, Management and more under eight different institutions. The sprawling campus develops the professional growth of more than 6000 students every year. East point group of institution is one of the most sought after educational destination for those who seek for a professional education and career growth at Bangalore - The IT hub of India.

- Two decades of long legacy is synergised with two hundred thousands hours in ‘creating professionals’ expertise.
- Learn through the unique active discovery model to unleash the professional in you.
- Based on the core pillars - Value, Ethics and Integrity.
- Supported with most modern infrastructure.

www.clapcampus.com
Ms. Swati Bondia
Founder & Chief Innovator

Ms. Swati Bondia is the youngest social entrepreneur who has won the title ‘Top Outstanding Young Personality of the year – Global by JCI and has become the first Indian to receive this coveted award. She is the Founder of CLAP and has achieved many milestones. She is an ‘inclusive business model’ professional and most sought after speaker nationally and internationally.

“Ms. Swati always believes that the main objective of education is to reform the society, CLAP Global MBA Programme is first of its kind MBA programme which includes the development of the villages as a part of curriculum. During the education, the students will implement the business learning in selected villages and transform it under corporate mentorship.”

Campus Tour

Scan the QR Code and take the Campus Tour
CLAP Global MBA Programme.

This MBA programme is designed for those students who have high dreams and aspirations for our system and society. The very rigorous programme can mould the professional in them and provide a better employment. This unique MBA programme can help them to achieve their dreams.

First ever MBA programme in India to offer an additional professional coaching with certification on “Arthashastra” by the great mentor Chanakya which is redefined to present day corporate leadership.

The Arthashastra is an ancient Indian treatise on statecraft, leadership economic policy and strategy written by the kingmaker Chanakya. The students will be trained on Chaknaka Arthashastra by Dr. Radhakrishnan Pillai

"The student will be trained on 10 different aspects of business world, which integrates the knowledge acquired from different cross functional departments & industry verticals."

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10 REASONS TO PROVE CLAP GLOBAL MBA PROGRAMME IS THE RIGHT CHOICE FOR YOU

ONE Employment Protection Guarantee

Guaranteed job offer for those who achieve academic and skill objective which is integrated with curriculum. Fully transparent and unique process.

First ever MBA programme to integrate the employability attributes in the academic curriculum

2 Academic Sessions

- Industry experienced trainers and faculty with an average expertise of 15000 hours.
- Monthly objective orientation
- Experiential methodology

3 Technology Integration

- Tablet PC to all students with patented online learning tool
- Fully connected classroom
- Digital library in the tablet with quick access to class notes

4 Integrated employability programme

- First ever Unique Employability Passport programme approved by corporate.
- Monthly publishing of skill inventory
- Business simulations

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Dynamic Outbound Management Orientation Programme

- Unique blend of challenges and solutions in a controlled and safe environment
- Learn management through various activities much before the academic sessions
- Fun based learning with outdoor camping, mountain climbing and many more adventurous sports.

International Certification Programme

- International Certification Programme at Sunway University, Malaysia
- International Industrial visits at Malaysia and first hand learning of business landscape.
- International Guest lectures (Special motivational sessions with well known personalities) in the real-class mode

SEVEN Dine with Corporate Heroes

First ever corporate networking dinner

Two corporate dinners per semester with top corporate leaders

Learn from the masters about industry practices in a very casual corporate environment

Corporate Connect

- Short term internships
- Regular Domestic industrial visits
- Focus group study with industry experts
- Seminars and guest lectures

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LEAD – Learn Empower Adopt Deliver

- Adopt one rural village and develop during the course as a team.
- Test and implement your management strategies along with your mentors.
- The objective is to support poor and underprivileged to change their life.
- In-house social responsibility centre – WE (We Empower!!)

TEN Specialised Certification Programme

Choose your Professional Certification in a specialised stream.

More than 15 professional programmes to choose from including logistics and aviation management programmes.

Enhance your industry competency through these approved professional programmes.

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Facilities & Infrastructures

- 90 Acre fully equipped green campus
- Large play ground and recreational facilities
- Fully connected class rooms
- Wi-fi and digital library
- Separate hostels for boys and girls
- State of the art seminar hall and Auditorium

Admission Process

- Minimum eligibility of 50% in the undergraduate examination.
- Any valid score of C-MAT or K - MAT.
- Management Potential Assessment Test by CLAP followed by personal interview.
- Original marks cards of 10th, 11th, 12th/Pre-university score card, Degree marks card, Course Completion certificate, University Degree Certificate, Transfer certificate, Migration Certificate need to be submitted for admission.
- A copy of Adhaar Card or any valid govt. ID card to be submitted.
- A Copy of passport need to be submitted at the time of admission & original need to be submitted 60 days prior to international certification programme for the purpose of securing visa.
- Education loan facility can be availed on securing provisional admission.

*For those who are not having passport can apply and provide the copy within 90 days of class commencement.

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### Negotiation Skills
- Reading, Listening & Reflecting
- Oral & Written Communication skill

### Presentation Skills
- Writing Skill

### Platform Skills
- Speaking Skills
- Semester 1

### Leadership Skill
- Impression Management

### Networking Skills
- Conflict Resolution
- Relationship Management
- Semester 2

### Team Building & Dynamics
- Integration and Comprehension

### Interpersonal Skills

### Alternate Thinking
- Analysis & Evaluating skills
- Critical Thinking and Decision Making Skills

### Decision Making
- Planning and Organizing

### Problem Solving
- Planning and Organizing
- Semester 3

### Self-performance monitoring & Appraisal
- Positive thinking and attitude
- Achievement Motivation

### Stress Management
- Time Management

### Self - SWOT
- Time Management
- Self - Management Skills
- Semester 4

### Microsoft Excel coaching
- Interview Skill

### Aptitude Training
- Resume Preparation

### Additional Pre-Placement Training
- Group Discussion and Case Presentation
- Grooming
- Semester 2, 3, 4

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**Employability Training**

Unique Employability Training syllabus integrated with academics.

- The training is provided on a hybrid model (online and offline) with a 360 degree evaluation system.
- Employability attribute and competency level is published by 5th of every month.
- Integrated training orientation in academic sessions.
- Full time World class trainers with international affiliations.
- All academicians are trained to integrate various levels of training in curriculum.

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ACADEMIC AND CORPORATE MENTORING BOARD

Dr. Radhakrishnan Pillai  
Deputy Director, Bombay university,  
Dpt. Of Leadership science,  
Author - 'Corporate Chanakya'

Dr. Mathew J Manimala  
Former Professor  
Dept. of OB & HR  
IIM, Bangalore

Dr. Sudhakar Varanasi  
Former CEO, Co Options Technologies. Founder EMRI  
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“Where aspiration meets excellence!”

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